



bulletin

Kesher Zion Synagogue



Volume 82 Issue 5

Adar 1 - Adar 11 5779

March 2019

Kesher Zion Mission Statement: Kesher Zion Synagogue seeks to encourage the involvement of its members and create a special sense of belonging, while stressing the joy within Judaism. Our egalitarian synagogue is committed to meeting the religious, social, educational, and cultural needs of its members within the framework of the Conservative Movement. Kesher Zion Synagogue also recognizes its responsibilities to provide a public place of worship, to observe Jewish life cycle events, and to support the local community and the State of Israel.

Kesher Zion Synagogue
555 Warwick Drive
Wyomissing, PA 19610
610-374-1763
www.kesherzion.org

*Committed to meeting the
religious, social, and
educational needs of its
members within the
framework of the
Conservative movement.*

- Kesher Zion Synagogue

Happy Purim
2019
CELEBRATE PURIM 2019

KESHER ZION SYNAGOGUE

WEDNESDAY, MARCH 20, 2019
MEGILLAH READING AT 6:00 p.m.
HAMANTASCHEN & DRINKS
TO FOLLOW

THURSDAY, MARCH 21, 2019
MEGILLAH READING AT 9:30 a.m.
HAMANTASCHEN & DRINKS
TO FOLLOW

KESHER ZION SYNAGOGUE
555 WARWICK DRIVE, WYOMISSING, PA 19610
YOUR RSVP IS APPRECIATED 610-374-1763 - KZSECRETARY@ENTERMAIL.NET

In This Issue

- The Prez Sez
- Purim
- Passover
- Donation page
- Advertisements

The Prez Sez

Cynthia Balchunas

Here we are waiting for spring to bloom. The year 5779 is a leap year and we are just on the cusp of Adar I and Adar II. During Adar II we celebrate *Purim*, the ultimate Jewish holiday illustrating the cliché, "They tried to kill us, we survived, now let's eat." I'm sure we all have many happy memories of celebrating together with our families and fellow congregants - sharing *mishloach manot*, dressing up as your favorite character, shaking the *gragger* and eating *hamantaschen*. Perhaps some of us have participated in the tradition of drinking so much you can't tell the difference between Mordechai and Haman. We're excited to continue KZ's longstanding observance of *Purim* this month. Please join your congregation on March 20 and 21 to hear the reading of the *Megillah*. We have some other exciting events planned for March, including a Trivia Contest and visits from Rabbi candidates. And of course, remember my message from last month and volunteer!

KZ Minyan

Thursday evenings at
7:30p.m. in

The Chapel

**All are encouraged
to attend!**

If you would like to be
added to our minyan list
please contact the
KZ office at 610.374.1763
or email
kzsecretary@entermail.net

Thank you!



C A F É S W E E T S T R E E T
 (610) 929-0616
 MONDAY-FRIDAY: 9-6
 SATURDAY: 10-5

722 HIESTERS LANE
 READING PA 19605
 CAFESWEETSTREET.COM

HAND TOSSED SALADS
ANGUS BEEF BURGERS
LUSCIOUS DESSERTS

HOUSEMADE SOUPS
GOURMET SANDWICHES
HANDMADE SODAS

UNIQUE OUTDOOR DINING!

Henninger

Funeral Home Inc.

229 North 5th St. Reading PA 19601

610-373-4500

Robert R. Nye, Supervisor




**Place Your
Ad with US**

TRIVIA NIGHT

at Kesher Zion Synagogue



COME OUT AND JOIN KZ FOR A COMPETITIVELY FUN NIGHT OF TRIVIA WITH PROFESSIONAL "EXPERIENCED TRIVIA MAN" JIM MARLIN

Admission: \$ 5.00 per person, payable at the door

Teams: Bring your own team of 2-6 people or join a team at event

Prizes: Gift Certificate or cash prizes to top 3 teams

Food: Enjoy delicious munchies & desserts

**** FREE GLASS OF WINE, SODA, OR COFFEE ****

Questions: Some "Jewish Trivia" questions



Kesher Zion Synagogue



Kesher Zion Synagogue

SUNDAY
MARCH 31, 2019

TIME
3:00-5:30PM

555 Warwick Drive
Wyomissing, PA 19610
610-374-1763
kzsecretary@entermail.net



**RSVP ON
OR BEFORE
MONDAY
MARCH 18, 2019**



555 Warwick Drive Wyomissing, PA 19610 610-374-1763 kzsecretary@entermail.net

KZ Calendar



March 2019
Adar 1 – Adar 11
5779

Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
					1 24 Adar 1	2 25 Adar 1 Morning Services 9:30am
3 26 Adar 1	4 27 Adar 1	5 28 Adar 1	6 29 Adar 1	7 30 Adar 1 Minyan 7:30 pm	8 1 Adar 11	9 2 Adar 11 Morning Services 9:30am
10 3 Adar 11 Daylight Savings Time	11 4 Adar 11	12 5 Adar 11	13 6 Adar 11	14 7 Adar 11 Minyan 7:30 pm	15 8 Adar 11	16 9 Adar 11 Morning Services 9:30am
17 10 Adar 11	18 11 Adar 11	19 12 Adar 11	20 13 Adar 11 Purim Megillah Reading	21 14 Adar 11 Purim Megillah Reading	22 15 Adar 11	23 16 Adar 11 Morning Services 9:30am
24 17 Adar 11	25 18 Adar 11	26 19 Adar 11	27 20 Adar 11	28 21 Adar 11 BOD Meeting 7:00pm Minyan 7:30	29 22 Adar 11	30 23 Adar 11 Morning Services 9:30am
31 24 Adar 11 KZ Trivia Night 3:00-5:30 pm						

KZ Sisterhood

Sponsor a Kiddush



Celebrate your special occasion with your congregational family.

For more information on sponsoring a Kiddush...

please contact the Synagogue office at: (610) 374-1763 or email: kzsecretary@entermail.net

our New ADDRESS

Kesher Zion Synagogue
555 Warwick Drive
Wyomissing, PA 19610
610-374-1763
kzsecretary@entermail.net

KZ Sisterhood sells cards to be used as cash at Giant supermarkets. The denominations available are \$10, \$50 and \$100. I usually only keep \$100 cards on hand but with advance notice I can order others.



Sisterhood gets a discount of 5% and you write a check for the full amount to KZ Sisterhood. It is an easy way for sisterhood to make money. If you are interested please contact me at deborahfrank@comcast.net.

Thanks, Debbie Frank

JCC PURIM PARTY

Saturday, March 16, 2019

7:45-11 pm

7:45 Havdalah followed by dinner & dancing

Chabad of Berks

2320 Hampden Blvd., Reading

Israeli Food Stations - Drinks - Desserts

Music - Dancing

Party Attire - Costumes - Masks Encouraged

RSVP with payment by March 6, 2019

\$36 per person (non-member)

\$27 per person (JCC member)

Open to all community members 21 or older.

*Thank
you*



Arlene & Irving Ehrlich would like to thank everyone for our January Birthday leagrams, and also for helping to celebrate Irving's special birthday.

~ Arlene & Irving Ehrlich

CONDOLENCES

To Robert Schneier on the loss of his father,

Howard Schneier



*mazel
tov!*

To Ellen & Don Abramson on the birth of their grandson, Brandon David

To Gaye & Glenn Corbin on the birth of their granddaughter, Mykah Rochelle

To Susan Wilson on the birth of her grandson, Leo Isaac Taylor

To Carole & Mike Robinson on the birth of their granddaughter,

WYOMISSING OPTOMETRIC CENTER

The Best Care In Sight!

24/7 Medical Eye Emergencies
Comprehensive Vision Care
Post Concussion Syndrome
Specialty Contact Lenses
Diabetic Retinopathy
Pediatric Eye Care
Contact Lenses
Optical Services
Orthokeratology
Dry Eye



Glenn S. Corbin, OD
Kerry J. Burrell, OD
Karen L. Heaney, OD
Heidi L. Sensenig, OD, MS, FCOVD
Amanda S. Legge, OD
Perry C. Umlauf, OD
Jeffrey S. Stefanick, OD

Refractive Surgery Co-management
Vision Therapy/Orthoptics
Low Vision Rehabilitation
Color Blindness Glasses
Macular Degeneration
Routine Eye Care
Glaucoma
Cataracts
Infection
Allergy

wyo-opto.com

WYOMISSING
50 Berkshire Court
Wyomissing, PA 19610
Phone: 610-374-3134

DOUGLASSVILLE
1050 Benjamin Franklin Hwy. W.
Douglassville, PA 19518
Phone: 610-385-4333

MYERSTOWN
356 West Main Avenue
Myerstown, PA 17067
Phone: 717-866-1400

BOSCOV'S *A La Carte* CATERING SERVICE

From a small, intimate gourmet dinner to a banquet for several hundred... from a cocktail party to a formal dinner... Boscov's A La Carte makes entertaining easy. We'll bring the party to you... or prepare it in your kitchen, if you prefer... perfectly tailored to your specifications, and very affordably priced.

The best party you ever gave is just a phone call away.

(610) 370-3718

www.Boscovsalacartecatering.com & Event Planning - Dave Reppert@Boscovs.com





Contributions to support our Synagogue and Sisterhood are deeply appreciated. Whenever you wish to remember friends and loved ones, in joy or sorrow, please think of the following funds. An appropriate acknowledgment is sent. Make your check payable to the appropriate fund and send to the office.

KESHER ZION SYNAGOGUE GENERAL FUND: Minimum \$ 6.00
 Windows of Keshet Zion cards Minimum \$10.00

NEW

MORRIS HASSEL RELIGIOUS SCHOOL FUNDS:

Camp Ramah Scholarship Fund Minimum \$ 6.00
 Hebrew School Scholarship Fund Minimum \$ 6.00
 David & Rebecca Schein Scholarship Fund Minimum \$ 6.00
 Windows of Keshet Zion cards Minimum \$10.00

NEW

LEONARD C. LEVIN FUND FOR IMPROVEMENT AND BEAUTIFICATION OF KESHER ZION SYNAGOGUE

(Please make check payable to Leonard C. Levin Fund) Minimum \$ 6.00
 Windows of Keshet Zion cards Minimum \$10.00

NEW

HELEN RUDOLPH MUSEUM FOUNDATION OF KESHER

ZION SYNAGOGUE: (Please make check payable to the Foundation.) Proceeds are used to support the museum collection. Minimum \$ 6.00

HARRY G. BARRER YOUTH FUND OF KESHER ZION SYNAGOGUE:

(Please make check payable to the Harry G. Barrer Youth Fund) Proceeds are used for U.S.Y. and Kadima activities. Minimum \$ 6.00
 Windows of Keshet Zion cards Minimum \$10.00

NEW

DR. ROBERT N. GREENBERG SCHOLAR-IN-RESIDENCE PROGRAM FUND: Minimum \$18.00

KIDDUSH FUND:

Contribute to the weekly Shabbat kiddush and your name will be listed in the Shabbat bulletin. There will also be a framed acknowledgement at the kiddush in Sisterhood Hall. Minimum \$36.00

SISTERHOOD FUNDS:

TORAH FUND:

Cards available for all occasions. Funds are used to support the Jewish Theological Seminary's programs and scholarship fund. Call Arlene Ehrlich (610-373-6648) to have cards sent for \$5.00 each

SIMCHA FUND:

Cards available for all occasions. Call Sylvia Wenger (610-375-3422) to have cards sent (\$1.50 each) or to purchase them for personal use (\$1.00 each).

Contributions to the Synagogue and the Sisterhood funds must be paid before cards are processed. Mail or bring your check with complete information to the synagogue office. If you have an account or wish to start one, please contact the office. Money should be added when the account gets low. This will eliminate writing numerous checks.



Ehrlich

Your Local Pest Control Experts



Trust the pest experts

With over 80 years of experience, we've seen and solved just about every pest problem imaginable.

- Termite Control
- Bird & Bat Control
- Bed Bug Control
- Ant & Spider Control
- General Pest Control
- Mosquito & Tick Control
- Weed Control
- Year Round Protection

Call Ehrlich at (855) 226-0075 or visit jcehrlich.com

TODAH RABAH

Our warmest thanks are extended to those who have contributed to the following funds:

General Fund:

*In memory of Jack Schnee
 ~Esther & Alan Strauss*

*In honor of Gayle & Mike Kastenbaum's daughter Kate's marriage to Kevin
 ~Carole & Mike Robinson*

*Mazel Tov on the birth of Sue Wilson's grandson, Leo Isaac
 ~Debbie & David Goldberg and family*

*Mazel Tov to Michelle & Mike Taylor on the birth of their son, Leo Isaac
 ~Debbie & David Goldberg and family*

*Mazel Tov to Carol & Mike Robinson on the birth of their granddaughter, Eve
 ~Debbie, David, Scott, Mark & Abby Goldberg*

*Mazel Tov to Gaye & Glenn Corbin on the birth of their granddaughter, Mykah Rochelle
 ~Debbie, David, Scott, Mark & Abby Goldberg*

*Condolences to Robert Schneier on the loss of his father, Howard Schneier
 ~Betsy & Al Katz
 ~Solange & Paul Mintz
 ~Gayle & Mike Kastenbaum
 ~Mara & Randy Winn*

Dr. Robert Greenberg Scholar-In-Residence Program Fund

*Mazel Tov to Gaye & Glenn Corbin on the birth of their granddaughter, Mykah Rochelle
 ~Sue Wilson & Family*



Kesher Zion Synagogue



Affiliated with the United Synagogue of Conservative Judaism

.....Rabbi

Cynthia Balchunas.....President

Dr. Jennifer Koosed.....Educational Chair

Office.....Sisterhood

Al Katz.....Proofreader

Lenore Meyerson.....Editor

Call the office for advertising information.

*The deadline for submission of articles for the
April 2019 Bulletin is Monday, March 4, 2019.*

KZ Passover Schedule

PASSOVER 2019

Friday, April 19: Passover First Seder at RCOS 6:00 pm
Conducted by Rabbi Brian Michelson

Saturday, April 20: KZ Passover Shabbat Services at
9:30 am followed by Kiddush

Sunday, April 21: KZ Passover Festival Services 9:30 am
followed by Kiddush

Friday, April 26: KZ Passover Festival Services 9:30 am
followed by Kiddush

Friday, April 26: RCOS Friday Night Shabbat Services 6:00 pm
KZ Passover Shabbat Dinner at 7:00 pm

Saturday, April 27: KZ Passover Shabbat Services at 9:30 am

To advertise your business or services

Contact KZ Office: 610-374-1763 Email: kzsecretary@entermail.net

Contact Us

Kesher Zion Synagogue

555 Warwick Drive
Wyomissing, PA 19610

Office: (610) 374-1763

Fax: (610) 927-1763

kzsecretary@entermail.net

Visit us on the web at
www.kesherzion.org

Office Hours:

Monday thru Friday
9:00a.m. to 3:00 p.m.

www.kesherzion.org



WINTER WEATHER

**For current
Kesher Zion bad
weather closings:**

Call the office

(610) 374-1763

Listen to Y102

Log on to

www.wfmz.com